# The James Alan Cox Foundation Awards Its Thirteenth Set of Scholarships

(COVID can't stop us – or our students!)

While we are always proud of our students, we are even more so this year because of the tremendous hurdles they have had to face during COVID. Our students, some of whose personal stories during the pandemic are heartbreaking, nevertheless managed to accomplish so much this past year. The following account is from one of our high school recipients, Lucki Islam.

March 13, 2020 - a Friday that completely changed our world ... myself included. I can talk about how my community in the South Bronx was one of the most hard hit places in the country to get COVID. I can talk about how my family completely lost their sense of purpose as my parents both got sick, and our only source of income was put to a halt. I can talk about how staying in the four corners of my home hugely impacted my mental

health, but I don't want to talk about my losses, rather I want to talk about how I lost myself multiple times, but found myself altogether. I began to get more involved in my community, create projects around the issues that greatly affect



Lucki Islam

the youth in my community, such as gun violence. And ultimately how crucial it is for us to heal from those traumas. This pandemic truly taught me the importance of fully grieving our losses, but also allowing ourselves to feel the weight of our joys and successes. I just graduated from high school as the Salutatorian, and am going to NYU with a full ride scholarship. People all around me would constantly remind me of how big those achievements are, and I haven't been able to fully surrender myself to feel these big accomplishments, because as a first generation child growing up in the South Bronx, the hustle never stops. Because stopping and dwelling on everything requires confronting everything, which I don't believe I'm ready for just yet, but I know that what is meant for me will always be for me, and no pandemic or adversity will ever take it away from me. - Lucki Islam

Since its inception in 2007, the Foundation has awarded scholarships and cameras to 144 students from 32 states and the District of Columbia. Over \$269,000 has now been provided in student funding and includes:

 Monetary scholarships to 70 college students and 8 graduate students (\$185,000 in total)



Photograph by Chloe Amyx, 2020 High School Scholarship Recipient

- High-end digital cameras to 66 high school students (\$46,129.35 in total)
- Ten internships at KTVK-KPHO, Phoenix (\$20,477.21 in total)
- Other grants, equipment purchases or program funding (\$17,781.97 in total)

# The Foundation Funds its Tenth Annual Internship at KTVK 3TV KPHO CBS 5, Phoenix

While the Foundation normally funds an internship at Jimmy's former TV station each fall, that wasn't possible this past year because of COVID. KTVK-KPHO did, however, manage to safely hire and supervise an intern later in the spring. We are indebted to the station and our student intern, Michayla Lopez, for their perseverance and dedication in the midst of very difficult circumstances.



Michayla Lopez, 2021 Foundation Intern

Michayla, who is originally from New Mexico, said she moved to Arizona for better opportunities such as this one. Her passion for journalism led her to the Walter Cronkite School of Journalism where she is studying Broadcast Journalism as well as Film Production. Michayla hopes to combine her love of filmmaking and journalistic skills to one day create documentary films. She said she was thrilled to have been accepted as this year's intern and enjoys learning new skills and expanding her knowledge of cameras and editing. She also loves the excitement of working at a TV station and "coming in and not knowing what could happen or where I might be going that day." When she is not editing a package or shooting, Michayla likes to hike and be outdoors.

The Board would like to thank Kevin James, SVP-KTVK/KPHO & Revenue Operations, Laura Peña, Senior HR Director, and Nathan Erickson, News Production Manager, for their wonderful and continued support of this program.

"For me personally the pandemic has been hard. I am a very social person and having to stay inside, or be more conscious of being outside around people, was difficult at first. It took me a while to switch my mentality from 'When will this end?' to 'How can I use this time to better myself?' Nobody is perfect and I do not believe I have everything figured out, but I do believe we can turn this moment into an opportunity. We can connect, heal, and work together to better the places we live. It isn't easy, but nothing worth achieving ever was."

- Nathaniel Gillis, 2020 College Scholarship Recipient

# **Letter from the Foundation President**

The accompanying photo is an example of the incredibly caring city that Phoenix represents. A few days after the accident that took our son's life, along with three other media personnel, a local company printed several thousand memorial pins. Channel 3's SB

(Scott Bowerbank - chopper pilot) and JC (Jim Cox - photojournalist) are engraved on the pin. I have been wearing this pin every day for 14 years. People ask me about it all the time and it has served as an opportunity for me to tell them about the accident, our Foundation and as a means of keeping our son's legacy alive.



The good people of Phoenix also responded to the accident in an astonishing way by bringing hundreds of flowers to the park where the choppers came down and to the Channel 3 station lobby. Thousands of emails, from around the world, were posted on the Newsroom walls along with food of all imaginable kinds. Money poured in, which was later donated to a trust fund for the children of a slain Phoenix officer that same day. The warmth and love of total strangers was very evident and much appreciated by those of us who were completely "lost".

I remember, and sorely miss, phone calls from Jim seeking advice on his 1930 Craftsman Bungalow house re-model which he did with



Jim at work - KTVK-KPHO, Phoenix

no outside help. He also frequently called about his job. We got a call several years back: "Quick, I'm at a train wreck in New Mexico and we're going live on CNN in 10 minutes". Or, from Ground Zero in Manhattan a week after the World Trade Center tragedy seeking my advice, based on my experience working in NYC, on which streets to take after finishing filming. He also noted filming the damage done to NY Telephone headquarters, immediately adjacent to the Trade Center, where I had worked for several years. And he was my one child I never worried about! How ironic.

We were pleased to see that several of this year's scholarship winners reported on the numerous opportunities presented by the COVID tragedy – some painful, of course, but others very uplifting. These young people "get it". Their videos and photos "tell a story" which is what we are looking for and what our Foundation is all about. The future of Jim's love of photojournalism appears to be in good hands.

Alan G. Cox,
President

# **Foundation Mission Statement**

Founded in memory of James Alan Cox, a television photojournalist, The James Alan Cox Foundation for Student Photojournalists aims to provide financial support to student photographers of high school and college age. Through a variety of funding, including equipment purchases and scholarships for college and technical school classes, the foundation's mission is to expand educational and developmental opportunities for student photographers demonstrating interest, talent and financial need.

# **What Are Our Students Doing Now?**

Many people ask the Foundation what our past scholarship winners are doing now. Several years ago we started a new column, dedicated to looking at some of our former winners and their current pursuits.

# Kali Duffy, New World School of the Arts – Miami, Florida (2016 High School Scholarship Recipient)



Kali, who received a camera from the Foundation in 2016, just graduated from Columbia University in New York this past May. She had a double major in Anthropology and Visual Arts, which seems right in line with something she wrote in her Foundation essay five years ago: "I endeavor to use portrait photography in order to bring humanity, compassion, and understanding to a community, situation, or issue that may not be widely known." While at Columbia, she also worked at the student

newspaper, the Columbia Daily Spectator, as a staff photographer and was later promoted to deputy photo editor of the sports section. According to Kali, she "used the camera provided to me by the James Alan Cox Foundation to get and work these jobs." This past year, Kali, who also made the Dean's List, was awarded the Louis Sudler Prize in the Arts by her Columbia University professors for the work she did on her Visual Arts Senior Thesis. Her portfolio for her thesis was made up of printmaking work, which she says "I've found to be the perfect combination of my love for photography and love for painting." Working now in New York City, she plans to eventually go to graduate school.



Photograph by McKenzie Pavacich

"I never got the chance to properly thank your family for the generosity that genuinely changed the trajectory of my education."

- McKenzie Pavacich

# **McKenzie Pavacich**, Arizona State University – Tempe, Arizona (2018 Graduate Student Scholarship Recipient)



After receiving a scholarship from the James Alan Cox Foundation in 2018, McKenzie Pavacich was able to pursue both of her passions of investigative reporting to bring social disparities to light, and non-narrative video storytelling and photography in mixed martial arts. While in her final semesters of school, she directed an episode of an awardwinning docuseries for the Carnegie-Knight News21 national investigative reporting project, State of Emergency, which went on to win national

awards like the Robert F. Kennedy Award In Journalism, ONA Award, EPPY Award and IRE Award, to name a few. She wrapped up her final semester at Arizona State University reporting on mixed martial arts and social issues in sport, producing a daily sports show, and anchoring Cronkite News on Arizona PBS before graduating with a master's degree in sports journalism from the Walter Cronkite School of Journalism and Mass Communication at ASU in December of 2019. McKenzie briefly worked as a videographer before accepting the role of Digital Coordinator with her dream company, the Ultimate Fighting Championship. McKenzie now balances managing content for the UFC.com with writing multiple features on the athletes who comprise the UFC roster each week, capturing photos and video of the intricacies of MMA, and assisting with community relations and outreach, as well as interviewing athletes and providing live event coverage of the 40+ events put on annually by the UFC. McKenzie sees her career as a unique opportunity to grow as a storyteller while sharing the remarkable stories of the athletes who make up the world of combat sports. To see examples of McKenzie's work, please visit her website: www.mckenziepavacich.com

# **What Are Our Interns Doing Now?**

Last year, after almost a decade of funding internships at KTVK-KPHO, the Foundation thought it would also be interesting to see what some of our interns are currently doing. Our second story in this series focuses on Matthew Torres-Gomez.

# Matthew Torres-Gomez, Huntington University – Peoria, Arizona (2018 Foundation Intern)



Since graduating from Huntington University in January of 2019, Matthew Torres-Gomez has been working full time as a videographer at a valley agency called Fervor Creative, and freelancing in the Phoenix area. Some of his freelance opportunities include sports at the Arizona Diamondbacks and Arizona Cardinals with their in-house broadcast department, as well as where it all started ... at

KTVK-KPHO as a video editor and engineer! Matthew also works as a technical director and camera operator at Real Life Ministries, a local church in the valley, every Sunday. Matthew says being a Foundation intern gave him the perspective

he needed to work in the media industry. "When I look back on my time there, I think about all the people who took the extra step to reach out and make sure I was good. That's the kind of attitude I approach every job with. I want to always make sure I'm on the same page with everyone else. Communication is key." He adds that the tools and technical skills he learned on the job made it clear about what it takes to get the shot while in the moment. "There are people that are still at this station that knew James, a lot of them photojournalists, and each one showed me a different way of how he liked to shoot. That experience was invaluable and I don't know where I would be today without that." When Matthew has free time, he enjoys attending sports events, hiking the great outdoors, playing video games, and traveling to new places. To see a sample of his work, please go to https://vimeo.com/fervor/review/449881771/766deb2fec

# The James Alan Cox Foundation Awards its Thirteenth Set of Scholarships

Once again, the Foundation received hundreds of applications from across the country. Along with their portfolio of work, recipients were chosen based on several criteria, including financial need, an essay, letters of reference and their school transcript. As always, the Foundation is indebted to guest judges Steve Bodinet, formerly of KTVK-KPHO, Phoenix and Elise Wilson, of Aspen PRO Media, Arizona. To see samples of this year's recipients' work please go online to www.jamesalancoxfoundation.org.

# **High School Winners**

Five high school students each received a Canon EOS Rebel T7 DSLR Camera with lenses, memory card and backpack.



## Chloe Amyx, Christ Presbyterian Academy – Nashville, Tennessee

In Chloe's words, her camera "has allowed me to meet and photograph people from all walks of life ... and capture intimate moments between complete strangers. I was enthralled by the stories and emotions that photography can evoke." She responded to our urging of student applicants to show how their communities were responding to the pandemic by submitting images of masked school cheerleaders and a young man in a barbershop among others. "I photographed a man getting a haircut to illustrate that even mundane things are a challenge with COVID-19." Heather Nagel, Chloe's Journalism Adviser notes that Chloe earned the title of Head Photographer of the yearbook in her junior year and writes enthusiastically of her leadership and photography skills. "Her photos are consistently some of the most creative ... and she has the technical knowledge needed in order to use the software and tweak the settings on her camera." Kendra Posey, an English teacher at the Academy points out that the school yearbook has won best overall for the state year after year. She writes glowingly that Chloe "turns photos into art. All of life is her studio and pixilation her paint brush." She "shares the gift of 'seeing' the world she walks through in her beautiful photographs."



## Marleny Ceron, Sumner Academy of Arts and Science – Kansas City, Kansas

Marleny responded to the effects of the pandemic and subsequent societal restrictions on her community through the powerful images she submitted with her application and additional commentary. "I would have never imagined that my sister and I would one day have to learn orchestra, a class that depends on the active interaction between students, through a screen." She wisely explains the insight gained through this experience: "I wish to keep capturing moments like this; moments that together, make up the history we eventually study and hopefully, learn from." Marleny did not own a camera and her only access to one was through her church. Michael Platt, a teacher at her school, writes that she is a dedicated volunteer for her church and "helps manage the cameras, monitors and projectors so members may be able to view services from the comfort and safety of their home" during COVID. Martha DeVries, College and Career Coordinator at her school writes that Marleny hopes to study graphic design in college and has taken it upon herself to learn various elements of graphic design on her own which are not offered at her high school. "She is truly an accomplished young woman with a passion for finding the beautiful in the everyday moments which define human experience".



#### Casee Harl, Lake Dallas High School – Corinth, Texas

Casee receives high praise from the teachers who wrote to us with letters of recommendation. Her AP World History teacher, Shawn Baldwin, points out that she is an exceptional student coming from a highly esteemed family of educators and ranks 10th in her class. In Casee's words, "When I was nine, I sought out a way to express myself. That came in the form of photography." She taught herself to use a camera and eventually became the editor of her yearbook program. For the competition, Casee submitted images that tell the story of second year fire students learning the skills necessary to survive fires. "As if her academic prowess weren't impressive enough," writes Shawn Baldwin, "she checks all of the boxes when it comes to her extracurricular activities and hobbies." In addition to an excellent academic record, involvement in producing projects for the fire academy, EMT training, and serving as a yearbook editor, she is a competitive swimmer and involved in the Fellowship of Christian Athletes. Jeffrey St. John, Casee's Physics teacher, adds, "Casee works tirelessly at everything she undertakes and is highly successful." He further says, "I promise you she will make you proud of your choice."



## Savannah Mercedes Hernandez, Marietta High School – Marietta, Georgia

"I have discovered the impact of photographs and their ability to transcend barriers (such as language) and their power to evoke emotion in people," writes Savannah Hernandez. Andrea Lyons, an English teacher at her high school and a school newspaper adviser, says that "Savannah now leads the paper as Editor-In-Chief as a junior and will continue to do so her senior year." She also notes that "For three years in a row, with Savannah on the newspaper staff, the paper has received the highest rating of Superior and won the General Excellence Award, which is the highest honor for a newspaper in the large high school division for Georgia Scholastic Press Association." The photographs she submitted to the Foundation were taken at a Teen Summit event aimed at making teenagers aware of sexual abuse and violence. Beautiful and rich with color, they depict dancers with backdrops of prominent figures, such as Maya Angelou, who, Savannah writes, is "a reminder of the strength of a survivor supporting those that came after her." Luke Burch, her Physics teacher, says that Savannah is "taking the most difficult courses our school offers" and that she "has shown herself to be a thinker, balanced, and extremely resilient."



#### Lucki Islam, Dreamyard Preparatory – The Bronx, New York

"In life, many things can sometimes feel out of reach. There was never a clear story line for me, only blurry images of what could lie ahead. I was initiated by street corners and barbecue parties on the block. My feet are buried in the soil of the South Bronx," writes Lucki as a way of introducing herself. A teacher, Ryan Moore, writes: "Dreamyard Preparatory High School can be a difficult place to go to school. It is located in one of the poorest communities in the South Bronx." Lucki learned photojournalism through the Bronx Documentary Center and takes advanced photojournalism classes twice a week. Living in a one-bedroom apartment with her parents and three younger brothers during the pandemic was extremely challenging and she used this period to document the debilitating impact of COVID on the South Bronx while telling the story of her own personal struggle of celebrating Ramadan while being quarantined. Teacher Steven Cruz notes that "Lucki's work was so inspiring it has been featured in numerous online exhibitions and her work and personal story has been highlighted on various local news outlets." Each of Lucki's photo submissions is in black and white and we learned that she takes her pictures on film – rare for anyone these days, particularly a high school student.

### **College and Graduate Student Winners**

Five college students each received a \$2,500 scholarship, payable to their school. Four awards were for video work, while one award was for still photography. One graduate student also received a \$2,500 scholarship, again payable to his school.



#### Mykhailo Bogdanov, Graduate Student Recipient, DePaul University - Chicago, Illinois

Mykhailo Bogdanov, a previous scholarship recipient as an undergraduate student, received another award this year for his graduate work. With a focus on environmental studies in his Master's program, he intends to use his background in photojournalism, according to professor Dana M. Kupper, "to communicate the important issues of today, and create change in the world." As Mykhailo himself states in his essay: "I believe that the purpose of films should not only be an entertainment, but a tool that helps to educate and bring awareness to matters that are important." Mykhailo submitted two very compelling pieces with his application, with the first being a personal account concerning COVID and his own feelings of isolation during the pandemic. The second is equally moving and is about a young lawyer considering the priesthood. Honest and touching, they also demonstrate, as Eric Marsh, another professor, says in his reference letter, "exceptional performance and relentlessly perceptive thinking." Along with consistently producing high-quality work, Mykhailo is also known at school for his strong work ethic. A Ukrainian immigrant, he has put himself through college, and now graduate school, while working several jobs ("some of them back breaking," according to Professor Kupper) and supporting a young family.



#### Emily Callahan, University of Iowa – Iowa City, Iowa

Emily Callahan, during the 2019-20 school year, was chosen to be the news director at her school's TV station, the Daily Iowan TV. A demanding job, it required her, according to Charles Munro, a school lecturer and Daily Iowan coach, "to manage a 12-person staff, make editorial decisions against deadline – some under intense pressure – and to shoot, write, and edit video for daily live news programs." Despite being the youngest person to ever serve in this position, she excelled at it and the station, according to Jon Rawson, with the Big Ten Network, "was awarded the Iowa Broadcast News Association's (IBNA) Best Student Newscast for 2019." Along with the numerous responsibilities of this intense job, Emily also still managed to produce exceptional videos on her own, as exemplified by the pieces she submitted to the foundation. The first one, about the 2020 Iowa caucuses is a fascinating local look at last year's political cycle, while the second one is about removing confederate statues in Richmond, Virginia, another important 2020 news story. Emily, in her application essay, says she loves video work, as it allows "the sources to speak directly to the audience" and "the audience to experience news, instead of simply read it."



### Joshua Sprigg Davis, Utah State University – Logan, Utah

Joshua Sprigg Davis seemingly doesn't sleep. Nathan Laursen, Media Program Coordinator for Utah State and one of Josh's references, writes that in the first year of joining their team, Josh "helped us produce more than 90 video projects. This includes launching two new series that he created and acts as producer, editor, director and talent." And this isn't just mass production – it is also quality content. According to Mr. Laursen, the episodes Josh produced "have contributed to a 94% increase in our views and downloads when compared to the same time span last year." Along with producing popular and engaging videos, Joshua is also determined to create factual content. As he says in his application essay, "I have a strong desire to bring accurate stories to the forefront of my work." He does all of this with his two submitted videos, with the first being about local restaurants adjusting to COVID and the second one a profile about a candidate for the Utah State Robbins Award for Artistic Excellence. Along with his many talents, both reference letters also speak of Joshua's exceptional personal qualities. Chris Garff, a professor, says that "Josh's academic accomplishments are rivaled only by his personal strengths."



## Nathaniel Gillis, Utah State University – Logan, Utah

Nathaniel Gillis loves how photojournalism is, in his words, really "story telling" and, in particular, story telling that can shed a light on different communities and hence, unique perspectives. As a Native American, he says that "I grew up in a community where my family was different and, as I have grown, I have realized the importance of having different perspectives in our lives." He also wants to "have a positive impact on the community around me." The videos he submitted with his application do just that. Instructional and interesting, they are also fun and light-hearted: truly a breath of fresh air during the pandemic. The first one is about students helping microchip dogs, while the second one concerns a family-friendly event featuring alpacas (Alpacalypse!). Nathaniel's reference letters also speak to his personal strengths, as well as his academic accomplishments. Chris Garff, a professor, references these qualities ("well-loved by his peers"), as does Brian Champagne, another professor. The latter, in fact, provides a specific example. He recounts how a neighbor of his passed away and the family requested that he shoot the graveside service for family who couldn't attend. When Brian came down with COVID, "Nathaniel volunteered to do the shoot even though he had no access to a car."



#### Brooke Jenkins, Still Photography Recipient, Utah Valley University - Orem, Utah

Brooke Jenkins submitted a beautiful essay with her application. Extremely poetic, she begins with a discussion of her name and how it could be associated with another type of brook, a body of water that "reflects light and nourishes passing travelers." She goes on: "My educational goals are a beautiful echo of what my name entails. ... I plan to reflect light farther down the mountain to those in need. I want to help exemplify the beauty and positivity that exists in the world through the use of image storytelling." Her submitted images exemplify that, in a wonderful black and white series of a saddle maker. Showing the beauty and detail of his work, they also reveal a bit of his personality. Kayli Duprest, services coordinator at the Center for Women and Children in Crisis where Brooke works, talks about Brooke's deep empathy for others and how she "has such a compassionate soul, and wants to do good and help others ..." Karen Welch, who owns a photography studio where Brooke is an assistant, also notes this quality, along with her skills as a photographer. She says she has seen Brooke work "with dedication, heart, and always trying to better



#### Lucas Pruitt, University of North Carolina at Chapel Hill - Chapel Hill, North Carolina

Lucas Pruitt, who loves photojournalism and says his "camera has given me the most transformative experiences and enabled me to meet the most incredible people," is already being recognized for his work. As Brian Storm, from the company MediaStorm and one of Lucas' references, states in his letter: "His work has won recognition in Hearst Journalism Awards, College Photographer of the Year, Telly Awards, and Boone Film Festival." He also notes that he has already "found his niche in outdoor and environmental storytelling." This high quality of work, in a specific subject matter, is exemplified in both of his submitted videos, with the first being an intriguing portrait of an outdoor enthusiast and trail builder in western North Carolina. The second video describes how Lucas has developed strategies for dealing with COVID by building a mountain bike trail system. Patrick Davison, one of his professors and the coordinator of a school trip to Belize to document climate change, also references Lucas' leadership abilities. Along with assisting him as a TA, Lucas also served on the Belize trip "as a leader in the Video Team and the story he co-shot and edited won an Award of Excellence in CPOY" (College Photographer of the Year).

#### **Donations and Donors**

The Board of Directors would like to thank the following individuals and businesses for their generous donations and wonderful support. Their contributions will be used to help deserving students realize their dreams of becoming a photographer or photojournalist like Jim.

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Lucille Ryan

Judy Sargent Ellen and Frank Savelli Emy Lou Sawyer, in celebration of Drew G. Sawyer and David Gamble \* Rex and LuAnne Sawver \* Maggie Sciacca Jon Schultz and Family \* Mikaela Ober Schuster, in honor of Jacqueline Ober Kallick's birthday Mo Scollan and Peter Dick Frances and O.V. Scott \* o Lou and Dave Seideman, in honor of Barbara and Al Cox \* Joan and Lindsay Sharpe, in memory, honor, and celebration of James Alan Cox Marilyn and Harold Sharratt \* Mark Sheridan Mary and Jimmy Shields \* Marilyn and Charles Shipe \* Shoehorn Design o Deb Smith Mike Smith Robin and Kim Smith, in memory of Jim \* Paulette Sonner Patty Soule Jen Spantak Speedworld RC Flyers \* Diane and Stan Spence \* ° Carol and Dan Stanton\* Suzanne and Steve Stratton Beverly Straub and John Rogers \* Sheila and Scott Stricker\* Roberta Sumner Kelly Taft \* Jeanne Talerico \* Dorothy and Conway Taylor, in memory of Jimmy and Charlie Muller \* Jacqueline and Alan Taylor Judy Taylor, Gallery Shoal Creek ° Kathy and Randy Taylor \* Colleen and Brad Theriot \* Sandy, Julie and Michael Timte, in celebration of Jennifer Cox \* J. David and Joan Torpie Susan Trammell, in memory of Dee Ann Cornelius and Tommy Trammell \* Karen and Larry Turner \* Nicole and Tyson Tuttle and Family \* ° Marjory Van Houten Jeanne Vier \* Tammy Vo Katherine von Alt\* Ronda, Frank & Anton von Sehrwald \* Deana Ward Vivienne and Bill Wardle \* o Mike Watkiss Francine and John Webb \* o Fiona and Evan Weisman \* Kathleen and Calvin Westcott, in celebration of Jimmy Cox \* Sandra and John White Bonnie and John Williamson \* Cornelia and Lloyd Wilson \* Elise and Robert Wilson + The Sam and Sonia Wilson Family Foundation Rebecca Witter Brenda and Carson Woodall \* Frances and James Woodrick Wally Workman, Wally Workman Gallery \* Christine Wotkyns, in memory of Herk Wotkyns Julie and Erik Zimmerman \* \* Multiple donations o In-kind donations

+ Board member

#### **Letter from the Foundation Vice President**

I wanted to be a sports reporter for a newspaper. I began a love affair with baseball when I was 13 and Bobby Thompson hit "the shot heard 'round the world," to win the playoffs for the New York Giants in 1951. After that I became a walking encyclopedia of baseball facts and trivia and suffered a broken heart when the Giants moved to San Francisco taking my beloved Willie Mays with them. I toyed with studying journalism in college but the thought of a woman breaking into sports reporting in those days compelled me to take a safer route or choose a major more suited to women growing up in the 50's and 60's. Years later, you can imagine my surprise and delight when Jim decided to attend the Walter Cronkite School of Journalism and Mass Communication at Arizona State and major in photojournalism. His college internship was with the Arizona Cardinals and it was an exciting opportunity but filming sports' events was not for him. It has been said that news is the first rough draft of history and Jim wanted to be the eyes for the public when it was breaking. During his tragically shortened career with KTVK in Phoenix, he was on the scene for many major news events, most notably the terrorist attack on the World Trade Center. He knew that filming the images of the aftermath was an awesome responsibility.

Photojournalism offers so many opportunities. Last year, we urged the Foundation applicants to submit images of their communities' responses to the COVID virus and we invited them

"I just wanted to check in and say hi! I've been thriving at my new university, NC State and thoroughly enjoying myself! I just wanted to thank you again for the camera I received. I have been using it on many occasions and I still love it! Last semester we actually had a final project in the College of Design that revolved around light and illumination and we could do anything we wanted with the directions of the project - I decided to take advantage of my passion for photography. I based my whole final project off of light photography where I used the Nikon camera to create over-exposed shots of amazing light patterns in the dark."

– *Mia Lynch,* 2018 HIGH SCHOOL SCHOLARSHIP RECIPIENT

to record the demonstrations taking place in many of our major cities. Surrounded by political storms and the sorrow and wreckage brought about by the pandemic, there were endless opportunities to document history in the making and the response was what we had hoped for. Their videos and photos are of ordinary citizens ... their neighbors and friends ... adapting to a lock-down, a completely foreign way of living for well over a year.



Photograph by Brooke Jenkins, 2020 College Scholarship Recipient

Many of our past winners stay in touch and we are always delighted to hear from them. It is equally satisfying to receive notes from the parents of our winners who thank us for giving their child an extra boost of confidence. When a student wins a camera, people that they have never met recognize their talent. Not all students will make photojournalism their career choice but fostering a lifelong love of the medium is reward enough.

#### Barbara H. Cox,

VICE PRESIDENT

"Life's just one great journey. It's a road we travel as we go from point A to point B. What makes that journey worthwhile is the people we choose to travel with, the people we hold close as we take steps into the darkness and blindly make our way through life.

They're the people who matter."

– Dr. Seuss

#### **NEXT APPLICATION DEADLINE**

This year's application process will begin on July 15, 2021 and conclude, with the deadline for applications, on November 15, 2021. To apply for a scholarship, please see "Apply" on the Foundation's website: www.iamesalancoxfoundation.org

#### **Type of Awards:**

- Five (5) Digital Cameras will be awarded to five (5) high school students
- Five (5) \$2,500 scholarships will be awarded to five (5) college or technical school students. Four awards will be for video work while one will be for still photography.
- One (1) \$2,500 scholarship will be awarded to one (1) graduate student. The award will be for video work
- One (1) or Two (2) \$1,500 Honorable Mention scholarships will be awarded to one (1) or two (2) college students. These awards will be for video or still work. (The number of awards given each year in this category will be at the discretion of the Board of Directors.)

Jim Cox—our son, brother, and friend—lived an all-too brief life, dying on July 27, 2007 in a mid-air collision of two media helicopters over Phoenix. While he was only 37 when he died, Jim's life was happy, full and jam-packed with adventure and fun. He ran "full throttle" all of the time, and accomplished twice as much as most people do in an entire lifetime.

Jimmy to his family, or Cox to his co-workers, was born in Kingston, New York, but spent most of his childhood in Huntington, Long Island. While he loved his adopted state of Arizona, he was a true New Yorker, through and through. After graduating from Huntington High School, Jim moved out to the southwest to attend Arizona State. He took advantage of his new environment from the very beginning; going to the Grand Canyon; skiing outside of

Flagstaff; or driving over to California or another neighboring state for the weekend. Whenever his family called him, during college, he seemed to be on another road trip. They often wondered if he attended classes or if the diploma he received on graduation was actually real. He did and it was. That was just Jimmy for you—he could do it all and have a lot of fun doing it.

After college, Jim worked for the Arizona Cardinals before going to work for KTVK-3TV. He loved his job there and the people with whom he worked—and they loved him. Reporters knew that Jim was a perfectionist and that their work would be even better because of his



**James Alan Cox** February 20, 1970 – July 27, 2007

creativity and professionalism. They also loved working with him because he was a great, nice guy and very, very funny—a "nut" as some have said. His colleague and friend Steve Bodinet commented: "We all like to laugh and that's why we all wanted to work with Jimmy."

Besides work, Jim was passionate and talented at so many other things. He spent years, for instance, renovating his home in a historic district of Phoenix. Every nail, every board, was lovingly placed by him—and all to code! But that was not too unusual, as Jimmy could build, fix, take apart and then put back together just about anything—cars, motorcycles, sailboats, you name it. As his friends have joked, Jimmy was the second "MacGyver." Jim was also extremely athletic, becoming proficient at numerous sports: skiing, sailing & golf to name a few.

But Jim's true passion was his family. As he stated on his MySpace page, his parents were his heroes—a feeling, which was, and is, reciprocated by them. He also adored his sisters, Leslie and Jenny, and his nieces and nephew. Natallie, Emily and Nate always looked forward to getting together with their "Uncle Dude."

Jim will be dearly missed by everyone who knew him. It is hard to imagine a world without this funny, intense, passionate "ball of energy." If anything can be gained from this terrible tragedy, perhaps it is the lesson that we should all try to live life like Jimmy—passionately and with conviction. That would make him smile.

The James Alan Cox Foundation for Student Photojournalists is a charitable organization under section 501(c)(3) of the Tax Code. Contributions are tax deductible, as provided by law.



P. O. Box 9158 Austin, TX 78766