

# The James Alan Cox Foundation Awards Its Fourteenth Set of Scholarships (Almost \$300,000 Now Granted to More than 150 Students!)



Photograph by Ashton Broden, 2021 High School Scholarship Recipient

Anniversaries, even sad ones, always make us stop and take stock. On July 27th of this year, it will have been 15 years since Jim Cox, our son, brother, and friend, died, along with three others, in a media helicopter collision over Phoenix. We remember Jimmy, of course, on this sad date (although we do that every day), but we also remember and reflect on the many students his Foundation has now helped over the years - from high school to college and, more recently, graduate school students. With over 150 recipients, from 35 states and the District of Columbia, the Foundation has awarded almost \$300,000 in scholarships, cameras and other grants to young, talented photojournalists. This past December's scholarship recipients added to this impressive roster of students, with six high school students receiving high-end cameras and four college and two graduate students receiving \$2,500 each. The 2021 winners represent 10 states. While still focusing on COVID and its many implications, this year's winners have also, thankfully, begun to cover other news. They have returned to some pre-pandemic subjects, such as events happening in their families, schools

and communities. Like Jimmy, though, no matter what the subject, or how diverse the approach and style, they are all passionate about this field and are determined to use it for good – to make a difference in this world. Ashton Broden, a high school scholarship recipient this year, perhaps said it best when he wrote this about photojournalism:

"It has given me a new outlook on what I have to offer the world. The reason I have made photography and journalism such a big part of my life is because I realized the impact my gift has on others, and how I could use it for the betterment of someone else, not just myself." He also said, in his application essay: "This is my niche, this is me! This is who I am." Jimmy would have loved these statements – and heartily agreed.

During this 15-year anniversary, we would also like to thank our donors – many of whom have given multiple times and year after year. Jimmy's spirit, energy, and passion for photojournalism lives on through these talented students, which is directly a result of our donors' generosity. Thank you.

Since its inception in 2007, the Foundation's funding has included:

- \$176,000 in scholarships to 74 college students
- \$24,000 in scholarships to 10 graduate students
- \$49,754.29 for high-end cameras to 72 high school students
- \$20,477.21 for 10 interns at KTVK 3TV KPHO CBS 5, Phoenix, Arizona
- \$18,781.97 in other grants and program funding to schools across the country (such as the Ann Richards School for Young Women Leaders in Texas; the Daniel Pearl Magnet High School in California; and the Duke Ellington School of the Arts in Washington, DC)

To see samples of this year's recipients' work, please go online to www.jamesalancoxfoundation.org and click on the link for the 2021 Scholarship Recipients. You can also access all previous scholarship and camera award winners.

### Grant Awarded to the Ann Richards School for Young Women Leaders

This past year, the James Alan Cox Foundation awarded a grant to the Ann Richards School for Young Women Leaders in Austin, Texas for purchasing camera equipment. This public school, founded in 2007, is an all-girls school serving grades 6 through 12. Its mission is to prepare young women to attend and graduate from college, and create opportunities for girls who may otherwise be held back from achieving their full potential. The grant money was used to buy a Canon EOS M6 Mark II for their Junior Internship Week. (It will also, of course, be used for other projects and future internship weeks.) The camera is compact and mirrorless, perfect for shooting video on campus with on-screen touch auto focus for ease of filming. The camera, along with a Sigma 16 mm f/1.4 lens and Shure VP83 LensHopper Camera-Mounted Condenser Microphone, will allow students to film short features to help tell the success stories of their classmates in support of the mission of the Ann Richards School and affiliated foundation. This is the second grant awarded to the school for purchasing camera equipment.



Ann Richards School students using their new camera during Junior Internship Week

"Hello James Alan Cox Foundation Scholarship Committee. I wanted to thank you again for choosing me for this scholarship. As a low-income, first-generation college student, I really appreciate your belief in me and my work, as well as believing in my future. This money will help immensely on my journey to become an audiovisual editor for documentary films about human rights issues and abuses around the world."

### - Megan Bergeron,

2021 Graduate Student Scholarship Recipient

# **Letter from the Foundation President**

As we reflect on how our Foundation has grown over the 15 years since the senseless accident that cut short our son's life and those of three other photojournalism professionals, it seems appropriate to recognize the support we have received from countless contributors/donors. Their steadfast generosity has allowed us to expand our services, increase our scholarships and ensure that Jim's legacy will continue. Over 300 donors (see donation list) have believed in our mission to provide financial support to aspiring photojournalism students with half of them being multiple contributors.

We started in 2008 by awarding three \$2,000 scholarships to college students and five digital cameras to high school students pursuing photojournalism interests. That has grown to six \$2,500 scholarships and six camera awards this year and now includes graduate students and, when appropriate, honorable mention awards. The Foundation has a presence in 35 states and D.C. and is approaching \$300,000 in financial aid! We have also provided grants and equipment support to various schools and organizations across the country and funded an internship at Jim's TV station, KTVK-KPHO, Phoenix.

Arizona's Family 0 85 generating COX-BOWEITER (MI) Conference incom

KTVK-KPHO conference room, photo by Bobbi Jo Kelly



KTVK-KPHO lobby, photo by Bobbi Jo Kelly

And speaking of Jim's station, they surprised us last year on our annual summer visit. One wall of the station's lobby had been

> decorated with photos of Jim, his work, and a description of the Foundation – complete with a Foundation QR code! They had also renamed a conference room for Jim and Scott Bowerbank, the station's helicopter pilot, who also lost his life that day.

> The Foundation's future seems quite bright. We are most grateful to you all.

Alan G. Cox, President

### **Foundation Mission Statement**

Founded in memory of James Alan Cox, a television photojournalist, The James Alan Cox Foundation for Student Photojournalists aims to provide financial support to student photographers of high school and college age. Through a variety of funding, including equipment purchases and scholarships for college and technical school classes, the foundation's mission is to expand educational and developmental opportunities for student photographers demonstrating interest, talent and financial need.

# What Are Our Students Doing Now?

Many people ask the Foundation what our past scholarship winners are doing now. Several years ago we started a new column, dedicated to looking at some of our former winners and their current pursuits.

#### Condra Lea Carter, Rhea County High School – Evensville, Tennessee (2015 High School Scholarship Recipient)



"Receiving my camera from the James Alan Cox Foundation was the beginning of a very long road down sports journalism!" writes Condra Lea Carter. "One camera, one chance," she wrote to us, led her to interning as a sports photographer at her local newspaper, becoming sports editor of the high school yearbook, and then subsequently launching her into the "wild world" of collegiate athletics at Auburn University. After changing majors in her sophomore year to Media Studies, which put a strong emphasis on the digital side of journalism, she landed a job at War Eagle Productions, the athletic department's production house. Moving into the fast-paced world of live production, she joined crews of 20 to 30 people working together to put sporting events on TV. She also helped run the largest jumbotron in collegiate sports and spent many hours in control rooms. Her record, she says, "was 17.5 hours of live production for a college baseball doubleheader!" All of that hard work and dedication paid off, as she graduated from college with an offer in hand from ESPN. Two and a half years later, Condra Lea has worked on some of

ESPN's biggest projects, including Baseball Tonight, the Australian Open, College Football, and most recently the 2022 NFL Draft. She also expects to be a mainstay on the upcoming NBA season. "Upon returning to my little hometown in Tennessee, people always ask what I'm up to these days. When I tell them ESPN, no one is ever surprised. They all remember little, sixteen-year-old Condra Lea, on the sidelines of football games, clinging to her camera with a wide smile. 'ESPN?', they say. 'Well of course that's where you are! Where else would you be?'"

#### Nora Faris, University of Missouri - Columbia, Missouri

(2016 College Scholarship Recipient) A former TV news journalist for a local NBC affiliate in mid-Missouri, Nora Faris

made an intriguing career change. As she told the Foundation, she "traded the newsroom for the courtroom to pursue a career in law." Nora is currently an attorney with Bryan Cave Leighton Paisner LLP in St. Louis, Missouri, where she advises companies in the growing food, agribusiness and biotechnology sectors. While a change in profession, both jobs highlight her passion for agricultural issues ... something that was evident when she submitted winning videos to the Foundation six years ago. Nora previously served in the Office of the U.S. Trade Representative-Office of General Counsel, as well as in the USDA Foreign Agricultural Service at the U.S. Embassy in Berlin, Germany, where she assisted with U.S. agricultural marketing efforts in Europe. In addition to her work for federal agencies, Nora has worked for the U.S. Senate Committee on Agriculture, Nutrition and Forestry and for members of the U.S. House

of Representatives and the U.S. Senate. Nora has a broad range of experience in the U.S. agribusiness industry that spans from the Corn Belt to Capitol Hill. She has worked for the American Seed Trade Association, the Corn Refiners Association, Missouri Farm Bureau, and a food and agribusiness marketing and advertising agency. In her policy and public affairs roles with these organizations, she handled issues ranging from gene editing, crop biotechnology, and pesticide registration review to bioengineered food labeling, renewable fuels policies, supply chain management, and agricultural trade.

Nora received her J.D. from Georgetown University Law Center and completed her undergraduate studies at the University of Missouri, where she majored in Science and Agricultural Journalism.

# What Are Our Interns Doing Now?

After a decade of funding internships at Jim's TV station, KTVK-KPHO in Phoenix, the Foundation also thought it would be interesting to see what some of our interns are currently doing. Our next story in this series focuses on Jeff DeAvila, who was an intern in 2016. (The annual internship, which took a break this past year due to a change in ownership at the station, will be back this fall for the Foundation's 11th internship.)

#### Jeff DeAvila, Arizona State University – Phoenix, Arizona (2016 Foundation Intern)



Jeff DeAvila graduated Magna Cum Laude from Arizona State University in 2018 with a degree in Film and Media Production. Jeff has two passions in life, filmmaking and being an advocate for the mental health community. He wanted to use his skills in film to help others tell their stories of recovery. So, he began to develop a program that would teach

the fundamentals of filmmaking to those living a life of recovery. Jeff took a job at Recovery Empowerment Network (REN), a Phoenix based non-profit that provides services to those diagnosed with a serious mental illness (SMI). He began teaching small classes on film theory and how stories can be used to inspire others to make changes to their lives. In 2020, at the start of the COVID shut down in Arizona, Jeff began working on Recovery Reelz. This seven-week program teaches those living with SMI, or substance abuse, how to write, direct, and edit their own personal documentaries about an aspect of their recovery journey. Now going into his fifth class, Recovery Reelz has produced eleven films, which focus on a variety of themes, from simple ones, like creating pottery and abstract art, to more complex subjects regarding life altering tragedies and sexual abuse.

Jeff also operates his own independent production company, DeAvila Productions. In this position, he creates promotional videos for other companies such as: Mercy Care of AZ, National Alliance on Mental Illness (NAMI), and Iconic Life Magazine. Jeff hopes he can continue using what he has learned in film to assist those living with mental health challenges in our community and around the world, in the hopes that more stories of triumph can be shared with everyone.

"My journey with sports journalism, my entire career, began with a single camera from the James Alan Cox Foundation. To say they gave me my big break is the understatement of a lifetime!"

- Condra Lea Carter



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### **High School Winners**

Six high school students each received a Canon EOS Rebel T7 DSLR Camera with lenses, memory card and backpack.



#### Ashton Broden, Saint James High School – St. James, Louisiana

Ashton is from a close knit family of six children who took his passion for photography to the streets of his hometown to record the aftermath of a catastrophic hurricane. In his words, "I never realized that I had a creative side" before enrolling in a digital media class and learning that the images that he was recording "would make the moments of others last forever." His Senior Army Instructor, Linda Colar, writes that Ashton has taken a huge interest in media productions and has produced numerous detailed and inspirational videos that have inspired students and alumni to play an active role in school events as well as receiving accolades from the faculty and staff. "Bright and intelligent, he has consistently maintained a 4.0 GPA and has been recognized on numerous occasions as a role model student." His lead media teacher, Cecile Jones Armant, adds "I have been privileged to know Ashton Broden since his birth" and "I can say with confidence that he is one of the most caring and driven students I've ever taught in my 25 years in education."

#### Stephanie Brogdon, Byng High School – Ada, Oklahoma

"Growing up in a world with cutthroat politics, a pandemic, and crippling expectations to fix what the previous generations scuffed up is a lot to put on us," writes Stephanie Brogdon. In her senior year, Stephanie juggled high school, studying graphic design classes at the Technology Center and a job while saving what she could to pay for college. The teachers who wrote letters of recommendation had no doubt that she could accomplish everything she set her mind on. Trey Logsdon, her teacher, wrote: "She is the most efficient student I have encountered in 12 years of teaching." He continues: "I don't know that Stephanie Brogdon has ever wasted a word, an action, a grin, a talent or an opportunity." Her instructor at the Technology Center, Tina Davis, added that working with Stephanie has been a joy. "I have watched her growth into a compassionate and creative thinker." Stephanie told us that she was grateful that the competition pushed her to "produce images that evoke real emotion." Her submissions are vivid images of her peers training to be firefighters and others learning how to fold and present an American flag in a Veterans' Day service. Each one tells a story and that is photojournalism.

### Sarah Brunskill, Williamsville East High School - East Amherst, New York

Sarah had leukemia when she was nine years old and developed a passion for photography during that period of uncertainty. As a Make-A-Wish recipient in the 7th grade, she even chose, as her wish, to meet and learn from photographers Travis Wild and Aaron Chang. The images she submitted with her application portray what life was like during the "two years into this seemingly never-ending pandemic" as well as the pride she feels knowing that her classmates will have lasting memories of their high school days thanks to her photos. She writes of the changes that took place during COVID that affected the classes, clubs, athletic programs, and festivities - some that were moved outdoors in an attempt at normalcy when, sadly, nothing was normal. Suzanne Lewke, her art instructor, writes that Sarah "documented the homecoming events for the yearbook, as well as both the girls and boys soccer team games," along with playing on the girls soccer team. Her math teacher, Emily Pollard, includes a charming personal anecdote telling how Sarah had created a photo print for her using a dark room at school following the death of a pet rabbit. "We live, we forget, and we go on, but with photography, we can look back and remember." - Sarah Brunskill.

#### Kyle Button, Francis Howell North High School – St. Charles, Missouri

"Last year, I signed up for an intro to photography class just to get a credit out of the way. I didn't know when I signed up for that class that I'd be signing up for my future." Kyle is planning to major in sports journalism at the University of Missouri. For the competition, he submitted his favorite sports shots from his senior year and wrote about the satisfaction that comes from getting a great action shot. "It makes me so happy to be able to provide athletes with pictures from their games." Aaron Manfull, Director of Student Media, counts Kyle in the top 1% of students he has taught in 20 years and writes that Kyle has the leadership and teamwork skills that bring people together. Describing his rapid ascent from staff photographer to editor in chief of the video program, "I have no doubt he's going to continue to find what he is passionate about and work hard to be the best he can at it." Jordyn Kiel, Kyle's Media advisor, is equally enthusiastic especially noting how Kyle's love of journalism is an inspiration to others. His work, she writes, is extremely notable but "what stands out even more to me is his dedication to building community with his team."







#### Timara Doyle, Mount Spokane High School – Mead, Washington

Timara loves photography because it's a way of storytelling. In her words, "A picture to me is a moment in time, filled with emotion, sensitivity and vulnerability." Her image of a pow wow shows one of the participants masked, with Timara lamenting that a pow wow is used as a means of coming together through dance but COVID prevented this means of expression. Her counselor, Robert Renner, writes that Timara is a very busy young lady with diverse interests who is involved with the yearbook, the theater group's fall musical, volleyball and softball teams and a part time job. Additionally, his enthusiastic letter of recommendation states: "What I admire most about Timara is her compassion for others." Timara's English teacher and journalism advisor, Susan Best, describes her as "dedicated" and "purposeful" and as the editor in chief and head photographer on the yearbook staff, she exhibits "commitment to the yearbook program by taking pictures that capture the story of being a student at Mt. Spokane High School." She adds that Timara was a camp counselor for 6 years mentoring kids at an overnight camp as well as attending a Native American leadership camp.

#### William Hearn, Homeschooled – Nampa, Idaho and Kathmandu, Nepal

William, in his application essay, writes, "Since I began taking photos almost ten years ago, I have used them to express myself and the scenes around me." That is fortunate for us, as William, who is the son of missionaries, has spent part of his youth in Nepal. The five images that he submitted form a photo essay of the life of Nepal's fascinating Sherpa people, many of whom derive their incomes from the trekking industry. Each image shows the beautiful, jagged peaks of the Himalayas in the background while picturing a way of life that is vastly different from our own. William writes that visa restrictions have made it impossible for him to earn money for college so what appears to be an enviable life, does present some challenges. Laura Baker, a professional photographer and friend, describes William's photos as "colorful, bold and journalistic." She writes, "I am particularly struck by the story-telling aspect of his photos that leaves me wanting to know more about the people and places showcased." Shawn David Holes, a friend and minister in Idaho, is similarly impressed, saying, "he's been to places that most people will never have encountered" and "he has certainly documented those places with professionalism and real exceptionalism."





## **College and Graduate Student Winners**

Four college students each received a \$2,500 scholarship, payable to their school. Three awards were for video work, while one award was for still photography. Two graduate students also received a \$2,500 scholarship, again payable to their school.



#### Megan Bergeron, Graduate Student Recipient, University of California, Berkeley – Berkeley, California

Megan Bergeron, who is a first-generation college student from rural Oregon, is passionate about journalism. So much so that she is working two part-time jobs on campus, and a third one outside of school, to put herself through graduate school in this field. With a particular interest in education and human rights, she loves videography, as she believes it "combines the visuals of photography with motion, as well as audio, into a collective piece that is more accessible to multiple audiences." Her submitted videos definitely accomplish this goal, with a promotional piece about the school's Physics Department and the other an engaging video about urban farming and how it can help with climate change. Ethan Elkind, a professor who worked with Megan on the latter piece, says that she "scripted the video, filmed it (other than the drone shots), and then edited the video together, including color correction and sound mixing." And she did this with "efficiency and attention to detail." Jennifer Redfearn, Megan's thesis advisor, also writes glowingly about her and specifically about a project that Megan proposed regarding the pandemic's effect on the mental health of public school students. "I was excited to read Megan's proposal as it struck me as a critical, underreported story."

#### Mykhailo Bogdanov, Graduate Student Recipient, DePaul University - Chicago, Illinois

The Foundation is obviously a fan of Mykhailo and his work. A previous scholarship recipient, he was chosen again this year for, among other criteria, beautiful and moving videos. They explore, in his words, the "philosophical connection between art, science and spirituality." This is wonderfully demonstrated in the piece entitled "Noise Around Us," which follows an environmental scientist who analyzes sound and noise in contemporary culture. The second one, also unique, explores the nature of confession at church and, specifically, a priest's reflection on it. Both videos exemplify Mykhailo's goals "to capture valuable narratives and inspire positive influences in spectators." The references he submitted with his application are, once again, very strong with Professor Liam Heneghan writing that Mykhailo is "a natural story-teller, and an aesthetically compelling documentarian." Father Edward Tverdek, who has worked with Mykhailo on several projects at St. Peter's Church in Chicago, says that along with his "technical abilities" and "artistry," Mykhailo's "spirit of generosity that accompanied his labors was equally valuable." Mykhailo was particularly appreciative of the scholarship this year as, like our other students, he struggled financially due to the pandemic. He also incurred expensive hospital bills after the recent birth of his son and some ensuing complications.







#### William Bultez, Utah State University – Logan, Utah

William didn't start college as a journalism major. In fact, he began at Brigham Young University studying nursing. But, soon into his first year he realized he was not passionate about that field – or that college – and he switched to Utah State, and started studying broadcast journalism. "Good photojournalism has been my passion ever since," he writes in his application essay. He certainly has progressed in this field, in a relatively short amount of time, and his submitted videos are very professional. While both are related to COVID, they are of very different subjects. The first one is about a FanX convention in Salt Lake City and the effect the pandemic has had on both the fans and related businesses. The second one is about Utah State's metal factory and how it has helped students learn their craft and get hands-on experience during COVID. Chris Garff, one of William's professors, says that he is so good that he has used him on several of his own jobs and also notes that William "runs camera for most of the jumbotron sports productions." Brian Champagne, another professor, also praises William and his work both as a student in his class and as an Undergraduate Teaching Fellow. William, he comments, "has a future in the business."

#### Wesley Lapointe, Still Photography Recipient, University of Oregon – Eugene, Oregon

Wesley Lapointe was inspired to become a journalist by his grandmother, who was one of the first female reporters at the New York Daily News. He fondly remembers her stories of "loud, smoky newsrooms, fighting for feminist issues in all-male editorial teams and finding community everywhere she went." He has definitely followed in his grandmother's footsteps and she would be very proud of his work. The photos he submitted to the Foundation, for instance, are part of a poignant series documenting the tragic impacts of driving under the influence. Kat Topaz, who supervised Wesley at *Willamette Week*, is impressed, not only with his photography skills, but also with his curiosity and passion to learn more about his craft. "He regularly plants himself in the middle of the newsroom even when he's not on an assignment, so he can be actively watching, listening and seeing how things work." Dennis Dimick, who taught Wesley in a science journalism class, also notes this, saying that Wesley is a "team player who is thirsty to learn." He additionally writes that Wesley was a major contributor to the class project, a documentary on the aftermath of wildfires. He even helped design and build the class website.

#### Brooklyn Learned, The University of Oklahoma – Norman, Oklahoma

Brooklyn Learned, who is attending the University of Oklahoma, submitted two wonderful videos, with the first exploring how COVID has affected students at the community college she used to attend. The second is about homelessness in the Norman, Oklahoma area, specifically in regards to COVID and the city's efforts to vaccinate this vulnerable population. This latter video is especially poignant and close to her heart, as she and her daughter "are in the process of overcoming homelessness." A scholarship from the Foundation, she writes in her application, would help her get a "degree in journalism, get a good job, and overcome poverty." Along with an outstanding portfolio of work, Brooklyn also submitted exceptional reference letters. Shara Hendriks, an advisor at her former community college, writes that Brooklyn did "extensive and groundbreaking work" for the school's newspaper's website. A professor, Liz Largent, also describes Brooklyn's commitment to her Honors Program project, submitting work "requiring depth of study beyond the coursework required of other students." This even included composing music for one class. Perhaps the highest praise, however, comes again from Ms. Hendriks who writes that Brooklyn is "truly special for her compassion and commitment to helping others and always striving to do what is right no matter the cost."

#### Jane Shevlin, Syracuse University – Syracuse, New York

Although only a junior in college, Jane Shevlin has already started two successful photography businesses. The first one, a wedding videography company, she actually began in high school. Obviously passionate about this field, she decided to attend Syracuse University, where the college introduced her to the world of photography AND journalism. As she writes in her application essay, "I found it fascinating that the influential power of art could be combined with reality and be used as a tool towards reform." Jane submitted two wonderful videos that show her experience in the field, along with her artistic flair. The first, entitled "Serenity vs. Pensiveness," is a beautiful exploration of these concepts, especially during COVID. The other video, about a famous Syracuse diner, is a very creative portrait of a much-loved institution. Both of Jane's highly complimentary reference letters emphasize her mature nature. Bruce Strong, a professor, even notes that he invited Jane to join the department's hiring committee in the search for a cinematography professor. "Despite her age, she jumped right in and was a tremendous asset to the committee." Ace Salvador, an LA-based producer, who hired Jane for a variety of fast-paced tasks, says that she "has been very diligent, responsible and direct in her action, proactive and great in follow-up."

#### **Donations and Donors**

The Board of Directors would like to thank the following individuals and businesses for their generous donations and wonderful support. Their contributions will be used to help deserving students realize their dreams of becoming a photojournalist like Jim.

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Kimberly Hasara

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Ion Schultz\* Mikaela Ober Schuster, in honor of Jacqueline Ober Kallick's birthday Mo Scollan and Peter Dick O.V. Scott, in memory, honor and celebration of Frances W. Scott \* Lou and Dave Seideman, in memory of Charlie Seideman \* Joan and Lindsay Sharpe, in memory, honor, and celebration of James Alan Cox Marilyn and Harold Sharratt\* Mark Sheridan Mary and Jimmy Shields \* Marilyn and Charles Shipe \* Shoehorn Design ° Deb Smith Mike Smith Robin and Kim Smith, in memory of Jim \* Paulette Sonner Patty Soule Ien Spantak Speedworld RC Flyers\* J. Stanford Spence, in memory of Diane Spence \* o Carol and Dan Stanton \* Suzanne and Steve Stratton Beverly Straub and John Rogers \* Sheila and Scott Stricker\* Roberta Sumner David Sutton, in honor of Leslie Cox and Duane Sanford, Emily and CJ Cantu, Natallie and Jake Controne, and Al & Barbara Cox\* Kelly Taft, in memory of Rick Krolak \* Jeanne Talerico \* Dorothy and Conway Taylor, in memory of Jimmy and Charlie Muller \* Jacqueline and Alan Taylor Judy Taylor, Gallery Shoal Creek ° Kathy and Randy Taylor \* Colleen and Brad Theriot \* Sandy, Julie and Michael Timte, in celebration of Jennifer Cox\* J. David and Joan Torpie Susan Trammell, in memory of Dee Ann Cornelius and Tommy Trammell\* Karen and Larry Turner \* Nicole and Tyson Tuttle and Family \* ° Marjory Van Houten Jeanne Vier \* Tammy Vo Katherine von Alt\* Ronda, Frank & Anton von Sehrwald \* Deana Ward Vivienne and Bill Wardle\*• Mike Watkiss Francine and John Webb ° Fiona and Evan Weisman \* Kathleen and Calvin Westcott, in celebration of Jimmy Cox Sandra and John White Bonnie and John Williamson \* Cornelia and Lloyd Wilson \* Elise and Robert Wilson + The Sam and Sonia Wilson Family Foundation Rebecca Witter Brenda and Carson Woodall \* Frances and James Woodrick Ruby Woods \* Wally Workman, Wally Workman Gallery\* Christine Wotkyns, in memory of Herk Wotkyns Julie and Erik Zimmerman \* Multiple donations ° In-kind donations

+ Board member

## **Letter from the Foundation Vice President**

On July 27, 2007 at 12:46 PM our lives changed forever. We lost our only son and joined a fraternity to which nobody wants to belong ... the one for parents who have lost a child; children who have lost a parent, brother or sister; grandparents who have lost a grandchild - and so on. There is no getting over something like this. You can't go around it . . . you simply must go through it and the going is rough. There was life before Jimmy and life after Jimmy and if we wanted to survive, we had to find a way to deal with the "new normal." While coping with her own grief, our daughter Leslie came up with a plan to honor Jim by establishing a foundation in his name. The foundation would award scholarships to college photojournalism students and cameras to high school students who were actively involved in the publishing of their school yearbooks and newspapers. Leslie navigated all the requirements to become a 501(c)(3) nonprofit and by the first anniversary of the accident that took Jimmy's life, the JACF was up and running and awarding cameras and scholarships to 8 students.

Our first donation came from dear friends who believed in our mission and trusted that we could make it happen. The letter that accompanied the check stated, "outcomes from labors of love are usually pretty spectacular." Looking back, I realize that these early donations from family and friends were giant leaps of faith with no promises of success. And now, almost 15 years later, we have emerged from the pandemic, financially healthy, and awarding more scholarships and cameras every year.

Our mission has always been to recognize excellence but we are also looking to reward the well-rounded student who displays a passion for the subject and one who has a definite need for

"I encourage everyone to choose a career path they're passionate about, but I especially encourage passionate journalists to stay in the field. The world and the United States will always need journalists we can depend on."

> – **William Bultez,** 2021 College Scholarship Recipient

financial aid. The scholarship money goes directly to the school. Our application process has several parts. The applicant must write a short essay, submit a transcript, financial statement and recommendations from two teachers or employers. We've had repeat college winners and we've had a high school camera winner who went on to win a college scholarship. Our judges are five family members who read each application as well as two professional photographers in Arizona who assist in choosing the winners. Al has the enviable job of calling each one in late November or early December and their surprised reactions often bring him to tears.



Photograph by William Hearn, 2021 High School Scholarship Recipient

Looking back over the years at the e-mails and notes received from students, teachers and parents thanking us for giving the student confidence to pursue his or her dreams, I feel so blessed to have had this amazing opportunity to help others. The foundation has filled part of the gaping hole left in our lives and hearts by the loss of Jim. Each one of those kids who received a scholarship or camera knows Jim's story and his legacy has been established. Thank you all for joining us on this journey.

### Barbara H. Cox,

VICE PRESIDENT

"Alone we can do so little. Together we can do so much." – **Helen Keller** 

### **NEXT APPLICATION DEADLINE**

This year's application process will begin on July 15, 2022 and conclude, with the deadline for applications, on November 15, 2022. To apply for a scholarship, please see "Apply" on the Foundation's website: www.jamesalancoxfoundation.org

### **Type of Awards:**

- Five (5) Digital Cameras will be awarded to five (5) high school students
- Five (5) \$2,500 scholarships will be awarded to five (5) college or technical school students. Four awards will be for video work while one will be for still photography.
- One (1) \$2,500 scholarship will be awarded to one (1) graduate student. The award will be for video work.
- One (1) or Two (2) \$1,500 Honorable Mention scholarships will be awarded to one (1) or two (2) college students. These awards will be for video or still work. (The number of awards given each year in this category will be at the discretion of the Board of Directors.)

Jim Cox—our son, brother, and friend lived an all-too brief life, dying on July 27, 2007 in a mid-air collision of two media helicopters over Phoenix. While he was only 37 when he died, Jim's life was happy, full and jam-packed with adventure and fun. He ran "full throttle" all of the time, and accomplished twice as much as most people do in an entire lifetime.

Jimmy to his family, or Cox to his co-workers, was born in Kingston, New York, but spent most of his childhood in Huntington, Long Island. While he loved his adopted state of Arizona, he was a true New Yorker, through and through. After graduating from Huntington High School, Jim moved out to the southwest to attend Arizona State. He took advantage of his new environment from the very beginning; going to the Grand Canyon; skiing outside of



**James Alan Cox** February 20, 1970 – July 27, 2007

Flagstaff; or driving over to California or another neighboring state for the weekend. Whenever his family called him, during college, he seemed to be on another road trip. They often wondered if he attended classes or if the diploma he received on graduation was actually real. He did and it was. That was just Jimmy for you—he could do it all and have a lot of fun doing it.

After college, Jim worked for the Arizona Cardinals before going to work for KTVK-3TV. He loved his job there and the people with whom he worked—and they loved him. Reporters knew that Jim was a perfectionist and that their work would be even better because of his creativity and professionalism. They also loved working with him because he was a great, nice guy and very, very funny—a "nut" as some have said. His colleague and friend Steve Bodinet commented: "We all like to laugh and that's why we all wanted to work with Jimmy."

Besides work, Jim was passionate and talented at so many other things. He spent years, for instance, renovating his home in a historic district of Phoenix. Every nail, every board, was lovingly placed by him—and all to code! But that was not too unusual, as Jimmy could build, fix, take apart and then put back together just about anything—cars, motorcycles, sailboats, you name it. As his friends have joked, Jimmy was the second "MacGyver." Jim was also extremely athletic, becoming proficient at numerous sports: skiing, sailing & golf to name a few.

But Jim's true passion was his family. As he stated on his MySpace page, his parents were his heroes—a feeling, which was, and is, reciprocated by them. He also adored his sisters, Leslie and Jenny, and his nieces and nephew. Natallie, Emily and Nate always looked forward to getting together with their "Uncle Dude."

Jim will be dearly missed by everyone who knew him. It is hard to imagine a world without this funny, intense, passionate "ball of energy." If anything can be gained from this terrible tragedy, perhaps it is the lesson that we should all try to live life like Jimmy—passionately and with conviction. That would make him smile.

The James Alan Cox Foundation for Student Photojournalists is a charitable organization under section 501(c)(3) of the Tax Code. Contributions are tax deductible, as provided by law.



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